

Appendix B - Community Lottery - Results of Consultation with Local Authorities

Local Authority	Date Lottery set up	Costs and timescales for set up	Cost and Council staff cost for running lottery	Details of tendering for External Lottery Manager	Minimum number of tickets that Council obligated to sell?	Net Funding raised for local good causes	Lessons learnt
Dover District Council	Early 2019	6 months' to set up. Costs not provided	Costs not provided. Staff time: 1 day a week for 6 months' whilst setting up and 1 day a month after launch	Appointed Gatherwell as External Lottery Manager (ELM) Organisation	No minimum	£38k per year	Gatherwell highlighted as an experienced ELM. Get as many listings of local good causes as possible involved and on the website as this assists with ticket sales. Important to undertake community group engagement.
Blably District Council	January 2018	Less than one-year to set up. Paid one off cost of £3,000 plus VAT to External Lottery Manager	1 day a week during set up and launch. Less after launch.	Appointed Gatherwell as External Lottery Manager Organisation	No minimum	£30k (this is net)	Gatherwell highlighted as an experienced ELM. Need to keep promoting it! Important to get the right kind of organisations signed up with an enthusiastic lead who will promote it within their organisation. Worth investing time to make sure they know how it works.
Tunbridge Wells Borough Council	July 2017	Approximately £3,000 one off set up cost. 6 months to set up.		Appointed Gatherwell as External Lottery Manager Organisation	No minimum	Over £100k since 2017 (£33,000 average per annum)	Gatherwell highlighted as an experienced ELM.
Hart District Council	2017	£4,300 one off set up cost which includes set up cost to External Lottery Manager; £1,000 license and £385 membership		Appointed Gatherwell as External Lottery Management Organisation			Gatherwell highlighted as an experienced ELM. Need to promote lottery. Allowed £2,000 per year for this - obtained from small % of ticket sales.

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		to Lotteries Council					
Tonbridge & Malling Borough Council	2016			Appointed Hive Lotto			Closed Community Lottery 2018 due to poor marketing and low ticket sales. Hive Lotto highlighted as an inexperienced ELM.